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LOGOS

The Hyde Park Winter Wonderland Logo has different forms and applications based on the intended purpose/use All assets are available in both digital and print files and include general guidelines on correct practice when using these logos. If you would like to use the Hyde Park Winter Wonderland IP on any materials, please contact marketing@hydeparkwinterwonderland.com.

LOGO USAGE

The Primary logo is to be used in all instances. Where space does not permit the Primary logo, then the secondary logo can be considered for use to increase legibility, for example on horizontal digital ads.

The primary colourways are Blue and White. The logo must not appear in any other colour.

The favicon is to be used in small instances where the Primary and Secondary logos can't achieve strong legibility, for example, social media profile picture.

[DOWNLOAD HERE](#)

PRESS RELEASES



WINTER WISHES

For an updated press release list for 2025/26, please see [HERE](#), where press releases will be updated as released.



ON SALE

Please see prior 2024/25 Hyde Park Winter Wonderland press releases [HERE](#).



PRESS OFFICE

For all press and media enquiries regarding Hyde Park Winter Wonderland, please contact our press office at:

winterwonderland@fullycharged.agency

This includes complimentary media pass enquiries, interview requests for Hyde Park Winter Wonderland staff and brand partnership opportunities in relation to Hyde Park Winter Wonderland.



IMAGERY

All images within this gallery are to be used solely for the specific purpose of the promotion of Hyde Park Winter Wonderland in editorial, review, and image galleries both in print and online. All images are to be credited with PWR Events, Hyde Park Winter Wonderland. Copyright © 2025 PWR Events.

For any specific image, video, information, or brand asset requests, please contact the press office.

[DOWNLOAD HERE](#)

PHOTOGRAPHY AND FILMING

Photography and filming on site at Hyde Park Winter Wonderland is allowed for personal use only.

For commercial enquiries or filming accreditation requests, please email winterwonderland@fullycharged.agency

If filming or photography is carried out without a permit/accreditation, our security and management team may request that accreditation is completed before continuing filming or take photography on site for commercial or editorial purposes.

We also reserve the right to decline accreditation and ask that you dispose of your video or photos taken without permission.

Please see our full terms and conditions [HERE](#).

AMATEUR PHOTOGRAPHY REQUESTS

Photography and filming on-site is only allowed for the personal, non-profit making use of amateurs for appropriate reason and use only. Anyone bringing in professional equipment for personal use must apply for the appropriate accreditation ahead of arriving at the event.

Content creators, influencers and vloggers are welcome to capture content using professional equipment at HPWW pending they apply for and are granted the appropriate accreditation. Applications must be submitted using the below link ahead of visiting HPWW. Amateur photography groups must also obtain accreditation.

If you/your group needs amateur accreditation, please apply using the link below:

[APPLY HERE](#)



INFLUENCERS

For all influencer press and media enquiries regarding Hyde Park Winter Wonderland, please fill out the below form.

We will then use the information you have submitted below to reach out to our desired influencers if opportunities arise.

Please note: filling out this form **does not guarantee** any opportunities to work with Winter Wonderland.

[ENQUIRE HERE](#)

CONTACT



If you have questions or require further information, please contact the Hyde Park Winter Wonderland marketing team or Press Office.

Hyde Park Winter Wonderland Marketing team:

marketing@hydeparkwinterwonderland.com

Press Office:

winterwonderland@fullycharged.agency